CANADIAN Film Weekly
VOICE of the CANADIAN MOTION PICTURE INDUSTRY

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RAY LEWIS, INDUSTRY LEADER, PASSES

SHE MADE MANY CONTRIBUTIONS TO OUR FILM COMMUNITY

For many years the most provocative personality in the Canadian motion picture industry, Ray Lewis, editor and publisher of the Canadian Moving Picture Digest, passed away at her home on 26 Strathearn Road, Toronto in her middle sixties after an illness of several months. Entering the industry in 1910, she made many contributions to its development in this country as a journalist, an importer of British and foreign films, a theatre operator and a leader in its social, welfare and patriotic activities.

Services were at the Holy Blossom Temple, Toronto, with Rabbi Abraham Feinberg officiating. The many present heard him extol Ray Lewis for her qualities

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Immigration Up; Slowdown Seen

Four-month immigration gain over the same period in 1953 was 15 per cent, the Department of Immigration and Citizenship reported last week. Arrivals totalled 44,877 compared with 39,055. All categories of immigrants were up except that of the USA,

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Expect Capacity For Golf Tourney

Capacity attendance is anticipated for the third annual Canadian Motion Picture Golf Championships, to be held at St. Andrew's, Toronto on August 12, said Dan Krendel, chairman for the Canadian Picture Pioneers. An enthusiastic committee has

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MOVIE TRADE SHOW IN SAME HANDS

The second Canadian motion picture industry trade show will be presented this year by the Gerry Fitzgerald setup, which originated it last year under the auspices of the Motion Picture Theatres Association of Ontario, A. H. Jolley, executive secretary, reports.

The Motion Picture Industry Council of Canada, through President A. J. Mason, expressed its willingness to undertake sponsorship of the trade show and George Ouliahan, for Sterling Films, sought to stage it but was forced to withdraw because of other work.

The trade show was returned to Fitzgerald management under the agreement that 25 per cent of the net would go to the Canadian Picture Pioneers' trust fund.

The trade show will take place in the Sheraton Room of the King Edward Hotel in Halls A and B on November 23-24-25.

Edmonton Odeon Theatre Opens

Opening last week of Odeon Midwestern Limited's $500,000 1,125-seat Edmonton theatre on the south side of Jasper Street, not far east of the 101st Street intersection, brought the number of standard units completed in Canada to 17 since the first of

(Continued on Page 3)

AA's 'Target Earth'

Allied Artists has completed negotiations for the world-wide distribution of Target Earth, a science thriller being filmed by Abtcon Pictures, Inc., which headquarters at General Service Studio.

The First Lady of the Industry

Called on at the annual dinner by the president of the Canadian Picture Pioneers, N. A. Taylor, to present a plaque to Ray Lewis in appreciation of her service to the industry, A. J. Mason, MLA, chairman of the Motion Picture Industry Council of Canada, spoke of her as "the first lady of the Canadian motion picture industry" and voiced this citation:

As the publisher of one of the world's oldest film trade papers, she has kept the record of our joys and sorrows down through the years. She has been a herald of good tidings and a sentry of this industry who has always warned us whenever the drums of adversity could be heard far in the distance.

This great and talented lady has many laurels—those of a journalist and publisher of first rank; a poetess of quality; a linguist of ability; an actress of distinction; and a motion picture producer, distributor and exhibitor. Ray Lewis has stood for the Federal Parliament in this city. Ray has rendered valuable service to many local and national organizations and, as Mrs. Joshua Smith, was the wife of the distinguished portrait painter, the late Joshua Smith. She is the mother of our good friend Jay Smith. Ray was one of the original founders of the Canadian Picture Pioneers and the organization owes much of its successful existence to her energetic and loyal devotion.

Her life is so rich in intellectual adventure and so full of the joy of living that the rest of us must feel like drudges when we compare our lives with hers. Ray Lewis never asked for equal rights for women. Instead she created them and went on to take her place in the highest councils of our Industry.

She has, in fact, enriched the lives of all her associates, and so, with this souvenir goes our love, and our hope that she will be long spared to keep her guiding light shining.

Ed A. Zorn Honored At Winnipeg Gathering

Honored on his retirement as Famous Players' supervisor of the Winnipeg territory, which includes theatres in Manitoba, Alberta and Saskatchewan, Edward A. Zorn was too overcome to speak immediately but thanked those responsible when he had recovered his composure. Zorn, who came to Canada 16 years ago from the USA Paramount theatre organization, the Famous Players' parent company, indulged in sentimental recollections of his years in Western Canada and his 45 years in Show Business. He warned that a tremendous upheaval was coming in the film business and

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'Roogie's Bump' To Republic

Republic will release John Bash Productions' Roogie's Bump, baseball story starring Robert Marriot.

WB Signs William Powell

William Powell has been signed by Warners for one of the starring roles in Mr. Roberts.

Linden In Edmonton For Dominion Sound

Andrew T. Linden has been appointed Edmonton manager of Dominion Sound Equipments Limited. He is a native of Medicine Hat, Alberta, and prior to his new appointment, which became effective July 1, he was sales and service inspector in Edmonton. He is a member of the Kiwanis Club of that city.

S. R. MILES BACK AS PRESIDENT OF MANITOBA ASS'N

Annual meeting of the Manitoba Motion Picture Exhibitors Association, held in the Marlborough Hotel, Winnipeg recently, returned S. Richard Miles of Western Theatres to the presidency, along with the same board. The meeting heard reports on the amusement tax, TV, wide screen, press treatment and other matters. A dinner, which was preceded by a cocktail party, ended the convention.

President Famous Players Canadian Corp., says:

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Canadian Film Weekly

Vol. 19, No. 28 July 14, 1954

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EDMONTON ODEON

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the year. In the same period 18 drive-ins commenced operation for the first time, so the total of new Canadian theatre units in that period is 35.

The Odeon Edmonton house, which is managed by Samuel Binder, the circuit's supervisor for its five local situations, seems to be the last of the splendid edifices that followed the lifting of construction restrictions after the war and joins the 125-theatre circuit across Canada under the general management of David Griesdorf.

Present at the ceremonies, which were followed by JARO's Man With a Million, were the president and managing director of Odeon Midwestern Limited, H. A. Friedman, formerly a prominent local lawyer and businessman and now a Toronto resident, and A. J. Pauley, superintendent of engineering, maintenance and purchasing for Odeon Theatres (Canada) Limited.

Two pages in The Edmonton Herald were devoted to the opening of the theatre, for which A. V. Carlson of Edmonton was the general contractor and Kaplan and Sprachman, Toronto, the architects. It is equipped for CinemaScope, the screen being 18 feet high and 40 feet wide. The theatre is the first in Canada to be designed especially for a wide screen and there is little stage and no proscenium. Another outstanding feature is the animated marquee and its sign, which employs neon and scintillating letters. The theatre is fully air-conditioned.

20th-Fox' 'Jewel Of Bengal'

Jane Russell and James Stewart will star in 20th-Fox' CinemaScope production, Jewel of Bengal.

UK Actors Signed

Robert Morley and Leo Genn, top British actors, have been signed for important roles in Warner Bros.' Moby Dick, now under way in Europe. A Moulin Production, the film is being produced and directed by John Huston and will be in CinemaScope and WarnerColor.

Ray Lewis Passes

(Continued from Page 1)

of character and the fine results of her mind and energy.

The widow of the late Joshua Smith, RBA, a leading Canadian and English portrait painter, who died in 1938, Ray Lewis was internationally known. She enjoyed the personal friendship of

The Late Ray Lewis

the industry's leaders in Europe and America and during his recent visit to Toronto Adolph Zukor, on hearing that she was ill, went almost immediately to the hospital to see her.

One of the organizers of the Canadian Picture Pioneers and its immediate past president, she helped create and operate its patriotic wing, the Motion Picture War Services Committee. She was honored last November by the Pioneers at their annual dinner in the Royal York Hotel for "a distinguished and unique contribution" to the development of the Canadian motion picture industry and so popular was the selection that many congratulatory messages arrived from all parts of the world.

She was as famed for her wit as for her courage and ability and few who had experienced Ray's gift for repartee on public occasions challenged her a second time. When she believed in something her drive toward it was unrelenting and it is to this phase of her character that the Pioneers owe much for its success. She was one of the trustees of its Trust Fund, through which is carried on its benevolent work.

Her interests were many and varied. She made her stage debut at the Grand Opera House at the age of seven in Richard III and toured Ontario as a child actress until she was forced to leave the stage to go to school. After attending Harbord Collegiate and the University of Toronto she returned to Show Business as an actress and writer and several of her screen stories were made into features. Several books of her poetry were brought out by leading New York publishers. She loved music and was a member of the Women's Committee of the Toronto Symphony Orchestra. Her adventurous nature and great energy took her into politics and she was an active Conservative but she was not successful in her bid for a seat in the Ontario Legislature.

She helped found the St. John's Convalescent hospital and headed the Ladies' Auxiliary of the Toronto Black Watch Association.

The Canadian Moving Picture Digest, started by C. H. Moody of Montreal in 1915, came into the hands of its printer, Dominion Printing and Embossing Company, and Ray Lewis became editor, combining it later with The Universal Bulletin and making a weekly instead of a semi-monthly of it. Ray acquired ownership of the Digest and an interest in it which she sold to Exhibitors' Review of New York was bought back on the sale of the latter paper to new owners by George Williams.

As the representative of Jule and Jay Allen Ray had an important part in bringing the first British films to Canada. She was closely connected with the behind-the-scenes activity that almost led the Allens, then the leading Canadian circuit, to selling half of their interests to the British financiers, The House of Raphael. The Allens turned down a deal from Lord Beaverbrook and, according to her story, he underwrote the organization in 1920 of Famous Players Canadian Corporation for $4,000,000, she having made known his willingness to do that to N. L. Nathanson. Adolph Zukor came into the new company with $100,000 and the Famous Lasky franchise, which the Allens had held until then.

A partner affiliate of Famous Players and B & F, Miss Lewis and associates built the Pylon Theatre, Toronto and purchased the Avenue. In 1940 she established Alliance Films Limited, an exchange, which her son, Jay Smith, operates.

Ray Lewis' ability to do so many things and do them well was a continual source of wonderment—but she was a very unusual person and we will certainly not see her like again for many generations. Her passing deprived the people of the industry of reading the reminiscences she intended to write. That would have been an enthralling experience.

Surviving are her son, James Lewis (Jay) Smith; her brothers, Abraham, Jacob and Joseph; and three grandchildren.

OUR BUSINESS by N. A. Taylor

IN a recent edition of *Motion Picture Herald*—an American film trade publication which also circulates in Canada—Mr. Terry Ramsaye, the dean of motion picture writers, comments on the reappearance of periodic agitation for a Canadian feature picture industry. About the same time as his opinions appeared there my views on the same subject were printed here.

We must agree when he writes that many of the production enterprises of the past had their origin solely in the personal ambitions of promoters. We must also admit that it would be impossible to compete with Hollywood, even with a great production centre in Canada. However, we take exception when he summarizes by saying: "As a market for motion pictures, Canada is substantially identical in interests, tastes and cultural demands with the so very adjacent United States. If either Canada or the world market afforded genuine opportunity for a Canadian motion picture industry on such a scale, it would already have one."

Most top American film executives are dominated by just this type of thinking. They look upon Canada merely as another state, or a backyard. They seem to see Canada as governed by the same laws and inhabited by people who think along exactly the same lines as Americans. They treat the Canadian trade papers like indigent step-children and seek to keep them that way. They overlook the fact that Canada is today one of the great trading nations of the world and has a story of its own to tell—a story which can only be told by Canadians. This is vital to the future of Canada, just as the building of the St. Lawrence Seaway is. It will be built the same way that the St. Lawrence Seaway will be built—with or without American co-operation. Canadian feature pictures, as Canada's own story told in the Canadian way, will one day make their appearance in this country and on the screens of the world.

Canadians are very happy to have American companies use their backgrounds and subjects and offer every co-operation, but no American company has yet told a really Canadian story from the Canadian viewpoint. There is no idea of Canada building a motion picture industry to compete with Hollywood. But it is important to Canada, a great trading nation, to build an industry that will tell its story properly to the world through the feature film—the major medium of the Americans and the British.

HONOR ZORN

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the grumblers and lazy people wouldn't last through it.

Due to move to California, the 69-year-old Zorn heard himself praised by John J. Fitzgibbons, Sr., president of Famous Players, for his contribution to the development of the company in his area of service. Others who addressed the luncheon gathering in the Marlborough Hotel, Winnipeg were Father Athol Murray, of Notre Dame College, Wilcox, Sask.; Robert J. Eves, general manager of the Western Division of Famous Players, who acted as toastmaster; Frank Davis, Warner Bros. branch manager, who represented the Winnipeg Film Board of Trade, and S. Richard Miles, president of the Manitoba Motion Picture Exhibitors Association.

Father Murray spoke of Zorn as a person with real integrity and a great capacity for friendship.

Bill Novak, manager of the Capitol, Winnipeg, presented Zorn with a cheque for $125 from those who had worked with Zorn in the Winnipeg area. The cheque was made out to Bullock's a store in Pasadena, California, and Novak humorously emphasized that it was to be used for the purchase of a rocking chair.

For his former colleagues in the Alberta-Saskatchewan area Paul Cardell of Calgary made Zorn the gift of a foot-high hand-sculptured bronze cow pony.

Harold Bishop read a sheaf of telegrams from all parts of Canada.

At the head table, beside those mentioned earlier, were R. W. Bolstad, vice-president of Famous Players; H. A. Bishop, FP city supervisor; John Ferguson, successor to Zorn; James Cameron, Lakehead supervisor; C. Entwisle, Calgary; Gordon Carson, Fort William, Ontario; Harry Hurwitz, general manager of the Odeon-Morton theatres; A. W. Shackleford, Mayor of Lethbridge, Alberta; and J. J. Fitzgibbons, Jr., president of Theatre Confections Limited.

Edward A. Zorn Honored By Colleagues and Friends

These photographs were taken at the luncheon in Winnipeg at which Edward A. Zorn, for 16 years Famous Players' supervisor for the Winnipeg district, was honored on retiring to live in California.

The first photo is that of J. J. Fitzgibbons, Sr., president of Famous Players Canadian Corporation, who is shown speaking.

The other photo shows, left to right, the guest of honor, Ed Zorn; Bill Novak of the Capitol, Winnipeg; and Robert Eves, general manager of Famous Players Western district. Novak is making a presentation in behalf of those who served under Zorn in Manitoba.

LeRoy To Meg Cinerama Pic

Mervyn LeRoy will direct Warners' first Cinerama production, Lewis and Clark, which will also be shot in other processes.

Cast In MGM's 'The Prodigal'

Lana Turner and Edmund Purdon will star in MGM's The Prodigal, on which shooting is scheduled to start soon.

UK JARO TO USE VISTAVISION

With the announcement by John Davis, managing director of the J. Arthur Rank Organization, of enthusiastic support for the VistaVision process, the famous Pinewood Studios will become the first film production centre in Britain to adopt the new Paramount system.

The system, recently demonstrated in London, shows a picture of high definition and fine quality, without any distortion on any size screen. No special installation is needed in the theatre.

Britain's first VistaVision films will go into production at Pinewood in the late summer. Studio executives are already working on plans to change to VistaVision with the minimum delay.

Davis says: "We have decided in favour of VistaVision because it gives a better picture than any other system we have seen.

"It is a system which means that all our films can be shown in this improved pattern, and in any theatre, and without requiring our customers to make a large capital outlay.

"We shall make our films using special cameras, but it will not cost any theatre one cent extra to show them."

The decision followed a successful demonstration of VistaVision at the Plaza, London, at which Barney Balaban, J. Arthur Rank, John Davis and Loren Ryder were present.

WB's 'Young At Heart'

Gig Young will have a top role in Warners' Young at Heart, which stars Doris Day and Frank Sinatra.

20th-Fox' 'The Tall Men'

20th-Fox has borrowed Eleanor Parker from MGM to star opposite Clark Gable in The Tall Men.

GOLF TOURNEY

(Continued from Page 1)

gone about its work so well that the finest afternoon and evening for golfers and non-golfers since the origin of the tournament about two decades ago is foreseen. Montreal Pioneers have also organized a competition for September and each city may draw competitors from the other. All allied entertainment industries will be welcome at the Toronto tournament and Monty Hall and Andy Rouse are extending the invitations.

Some of the ideas approved at the recent meeting of the committee included a putting tournament for all non-golfers; a "knock-out" gin rummy tournament; six good-looking girls on hand to lend color to the doings; a gift of a prize bag to each guest; a p.a. system on the first tee; a bottle of beer for each golfer at the tenth tee; presentation of door prizes during the dinner and golf trophies and prizes after it to save time; special prizes for non-industry golfers; and a special souvenir score card with space in which putting scores can be kept so that prizes can be awarded for accuracy on the greens.

Committees named to assist Krendel, to which the individual chairman can add members at his discretion, include Tickets—Joe Bermack, George Altman, Tommy Knight; Prizes—Al Perly, Ron Taylor, Andy Rouse; Trophies—Cecil Black, Dawson Exley; Out-of-Town — Maurice Diamond, Irving Stern; Dinner and Refreshments — Ferg Martin; Tournament — Al Troyer, Dawson Exley; Publicity—Max Chic; Gimmicks — Monty Hall, Andy Rouse; and Putting Tournament and Indoor Activities—Max Chic, Ron Taylor, Walter Kennedy.

UA's 'Black Tuesday'

Jean Arthur has been signed by Leonard Goldstein Productions to star opposite Edward G. Robinson in Black Tuesday, which UA will release. It is the second Goldstein film for UA.

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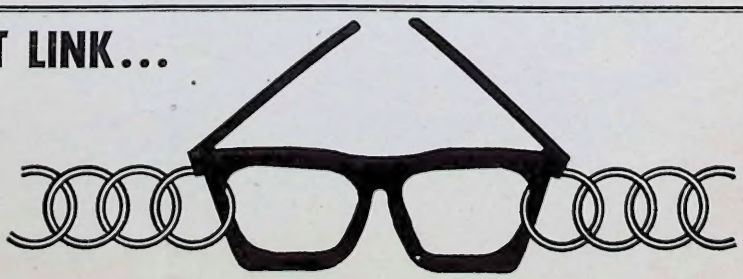

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BAY STREET SHARKS who specialize in separating the rubes from their roubles are getting individual treatment in Joe Tensee's fascinating *Flash* department these days . . . *Newest* Canadian symbol, along with The Mountie, is the masked head of Gouzenko, who some years ago folded his tenets and silently stole away from the Soviet Embassy in Ottawa. Fave press shot for his UA pic is of him made up like a beekeeper . . . *Johnnie Ray* Writhes Again Aug Five at the Casino, which isn't even near closing, as that CP story said in many Canadian papers . . . *Len Hoffman,* for so long a theatre equipment specialist, now sells businesses for E. J. Seale, while Tony Ranicar, ex-WB press man, reps the Builders Supply Corp. in Phoenix, Arizona. Why didn't you guys stay in the film business with the rest of us, you cowards! . . . *Sign on* Jerry Purcell's eatery window on Bay: "If you can't come in, wave!" I had a hard time restraining myself . . . *Ken Liddel's* Western Report in *The Telegram* recently was about that fascinating type that helped open up the Canadian West, The Remittance Man. He wrote of one approached by a new ranch hand who asked where the lavatory was. "With a sweep of his hand to the unfenced country, the remittance man replied in his cultured English: 'Lavatory? It's all lavatory' " . . . *Two bees* were out driving and ran out of gas. One of them pointed out a Shell station nearby. "I can't go there," the driver said. "Why not?" asked the other. "Because," was the answer, "I'm an Esso bee."

TIME MAGAZINE STORY about Lieut-Col. Freeman T. Waugh, 44, commandant of Camp Gagetown, which occupies 427 square miles in New Brunswick, says he "managed movie houses in various Ontario cities before he volunteered for the army in 1940." Anybody remember Casey Waugh when he was in this business? Our most eminent ex-manager of movie houses and former film salesman in Canada is Hon. Milton F. Gregg, VC, Minister of Labor in the federal government. He once worked for the Allens. But, then, who hasn't? . . . *A phrase* that fascinated me was "Hudson's Bay Rules" and I asked that Western exile, Doug Rosen, what it means. It means everything goes, every man for himself, etc. In other words: no rules. It grew out of the rough-and-ready fur trade . . . *"I am afraid* my birthday no longer brings me the thrill which once it did, and I have a mind to make an offer of my birthday to any person present, preferably to any lady who may feel that her birthday comes round with insufficient frequency"—Sir James Barrie to a dinner audience on his birthday . . . *With men* who know jerks best it's Lucius Q. Porkhead two to one . . . *What with* reissues bearing new titles and wide screen presentation of standard-sized fare, it's a wise producer who know his own picture.

I ENRAGED SOME good friends of mine by asserting that the so-called Stratford Shakespearean Festival was 80 per cent promotion and 20 per cent theatrical accomplishment. One didn't have to read too deeply to recognize that the favorable phase of the reviews grew out of the fine work of our Canadian players and from a desire to see the project succeed. As for *Measure for Measure* and *Taming of the Shrew*, the first seemed judged as dismal and the second a cheerful flop. How does it serve Shakespeare or people who have never seen *Taming of the Shrew* as written to offer it as a burlesque of "less-than-professional" quality—as one New York critic described it? More bunk has been written about the Stratford project than any theatrical event in Canadian history. That won't stop me from going to this year's plays, for I'm all for the project. But I fear for its future . . .*While in* this mood, I would like to send this message to some of my alleged Winnipeg friends: Br-a-a-a-k! . . . *Good reading:* Chapter 3 of *The Chartered Libertine* by Ralph Allen . . . *To Gerry Collins*: Thanks. Jes' call me Ol' Gabby . . . *Joe Meyers,* old-timer now new IFD rep, read the laudatory press release about his joining the company and cracked: "You know, I think I went to work too cheaply" . . . *Do your* dogs bark in the summer? That is, are your feet too tender for pavement pounding? Silk sox inside your regular ones will make plenty of difference . . . *Fellow-Irkers*: Laundresses who sew buttons of varying shades on your shirts . . . *Got your* golf tourney ticket yet?

IGOR GOUZENKO will be paid $100,000 for the screen rights to his new book, Fall of a Titan, a story based on the experience of Maxim Gorky in trying to fit into Russian revolutionary life. Matthew Fox, wose MPTV company is shooting Operation Manhunt, Gouzenko's own story of how he exposed a Soviet spy ring in Canada after deserting the Russian embassy in Ottawa, bought the rights after successful negotiations in Toronto. Operation Manhunt will be released through UA.

MINISTER of Transport for Canada is now the Hon. George Marler, formerly head of the Liberal Party in Quebec, who succeeded the Hon. Lionel Chevrier, named head of the St. Lawrence Seaway project. As Minister of Transport Marler becomes head of the authority governing the Canadian Broadcasting Corporation.

PRE-RELEASE raves are being heard for JARO's Romeo and Juliet, which has been termed by such as Noel Coward and John Gielgud as "the most beautiful thing ever seen on film." In color by Technicolor, the film will be released in the Fall.

GOLDEN Laurel Award winner for 1954 is Sir Michael Balcon, production chief of Ealing Studios, who was chosen by a jury of Americans. The Award is donated each year by David O. Selznick to a European film maker who, through motion pictures of outstanding artistic merit, has made a consistent contribution to mutual understanding and goodwill among the peoples of the world. Balcon, through films that have captured the British spirit and mirrored the British and Commonwealth ways of life, became eligible for the Award.

Short Throws

GABRIEL PASCAL, British film producer, died in New York last week at the age of 60. He was the only producer to get permission from the late George Bernard Shaw to make films of his stories and Pygmalion, Major Barbara, Caesar and Cleopatra and Androcles and the Lion followed. The last-named film was made in Hollywood and Pascal had plans for several features at the time of his passing.

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WHEN SHEREE SHAKES THE WHOLE TOWN QUAKES!

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'Conqueror' Budget Now $6,000,000

RKO has raised the budget on The Conqueror, now under way on location in Utah in Cinema-Scope and color, to $6,000,000 from $4,000,000, making it the most expensive production to be made completely in the USA since the war.

Based on the story of Gengis Khan, The Conqueror is being produced and directed by Dick Powell and stars John Wayne, Susan Hayward and Pedro Armendariz.

Three Ozoners Open; One In Construction

Opened recently were the Glenwood Drive-in in Edson, Alberta; Lloyd Jones' ozoner in Meadow Lake, Saskatchewan; and Trans-West Theatres Limited's $75,000, 300-car Startime Drive-in in Prince George, BC.

Ed O'Neil has started work on his 300-car drive-in situated four miles from Lloydminster, Saskatchewan.

Joan Bennett In 'Mother Sir'

Joan Bennett will star in Walter Wanger's filmization of the hit novel, Mother Sir, which will be produced in Japan.

Jane Wyman, Heston In 'Lucy Gallant'

Jane Wyman and Charlton Heston will be starred in Pine-Thomas' Lucy Gallant, a Paramount production to be filmed in Technicolor and VistaVision. The picture will start August 15 with Robert Parrish directing.

John Lee Mahin screenplayed the modern day story, written for Good Housekeeping by Margaret Cousins. An exciting story, the plot centres around a New England beauty who arrives in an oil-booming town and eventually builds one of the most successful department stores in the area.

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ST. KITTS GIFT TO VARIETY VILLAGE

Verd Mariott of the Park, St. Catharines, presented a cheque for $528, proceeds of a special show staged by the Niagara Peninsula Theatre Managers Association, to Chief Barker William A. Summerville, Jr. at the regular meeting of the Variety Club of Toronto. The money goes into the Heart Fund, which supports Variety Village. With Mariott as members of the delegation were Harry Rosenberg, Centre, and Fred Kozlo, Odeon Palace, where the show took place.

Highlight of the evening was a brief address by Rabbi Reuben Slonim, one of the Variety chaplains, who had recently returned from Israel, where he had gone to report its progress in a series of articles for The Telegram, Toronto. Slonim gave an interesting account of his experiences.

BLAIS HEADS NFB FRENCH UNIT

Appointment of Roger Blais, 37, as head of the National Film Board unit producing films in French was announced in Ottawa last week by Film Commissioner A. W. Trueman. Blais, a graduate of the Fine Arts School in Quebec City, joined the NFB in 1945 and has directed or produced more than 75 films.

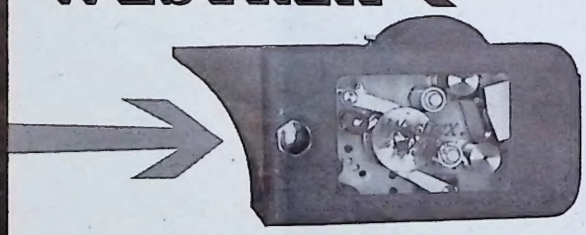
Among them are Monastery, Yoho—Wonder Valley, Canada's Atom Goes to Work, Mr. Mayor and Backstage. The French unit recently completed a film about the life of a bush doctor in northern Quebec, Le Medecin du Nord, and is making one on the town of Sorel.

CHOICE IS 'HOBSON'S CHOICE'

Distributed in Canada by IFD, Hobson's Choice, now in its 19th week at the International Cinema, Toronto, was voted the most popular film in the Fourth International Film Festival of Berlin by the audience. It was produced by London Films. In the full-length documentary field, Walt Disney's The Living Desert was picked.

The results, announced at the close of the 12-day festival, showed that Bread, Love and Fantasy, from Italy, with Gina Lollobrigida and Vittorio De Sica playing the main parts, ranked second among the features. Third in audience favor was the French film, The Renegade.

WESTREX



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IMMIGRATION UP

(Continued from Page 1)

which was down six per cent. The number of immigrants to Canada reached 1,000,000 several months ago but from this population gain can be subtracted the several hundred thousand Canadians who emigrated to the USA.

Arrivals of English, Irish, Scottish and Welsh increased eight per cent to 13,245 from 12,216 while USA arrivals were down to 2,972 from 3,057.

Immigration by North Europeans rose to 15,541 from 15,492 but the biggest jump was a 59 per cent increase in arrivals from other countries to 13,219 from 8,290. Main factor in this was an increase to 7,962 from 3,892 in arrivals of Italians.

The figures since the first of the year, although higher than for corresponding months last year, have shown a smaller increase each month. In January they were higher by 44 per cent than January a year ago. The February figures were up 30 per cent over the previous year, March ten per cent and April three per cent.

April arrivals increased to 16,654 from 16,118 in April last year. Arrivals of English, Irish, Scottish and Welsh dipped to 5,363 from 5,849 and of Americans to 714 from 814.

Arrivals of North Europeans increased to 7,131 from 7,035 and from other countries to 3,446 from 2,420.

Ottawa intends a slowdown of immigration to avoid an unemployment problem this winter.

News Clips

Rex Theatre, New Toronto, offered a five-feature program before Dominion Day which began at 6.30 p.m. and ran to 3 a.m. for a 75c admission. Those who came for the midnight show portion paid 45c . . . Nick Zubko of Edmonton will shoot a short this summer, then go to Aklavik to do another on Arctic flying. . . . House of Lords approved in principle a government bill that will clear the way for British commercial TV next year.

Kay Carman, recently arrived from London, England, has joined Chetwynd Films Limited, Toronto as office manager . . . Eileen Brennan, Warners' booker in Montreal, has been with the company 25 years . . . Republic will pick a local girl as stand-in for Vera Ralston during the shooting of Timberjack on Vancouver Island . . . R. H. Haviland is now city editor of The Montreal Star, with D. O'S. Baker news editor and W. B. Witherspoon associate editor.

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